

**ANNUAL REPORT PRESENTED BY THE SECRETARY OF ADARSH CHARITABLE TRUST  
FOR THE YEAR 2013-2014 ON THE 16<sup>th</sup> ANNUAL GENERAL BODY MEETING ON  
15/06/2014**

**I. Introduction**

Chairman, Chairman Emeritus, Vice Chairman, Treasurer and other fellow Trustees,  
Warm welcome to all of you for the 16<sup>th</sup> Annual Geeral Body Meeting of our Trust. I am so delighted and feel myself fortunate that as the Secretary of the Trust I have been given this opportunity to present the activities of the Trust continuously for the last 16 years. I am so proud that you all have felt me suitable to shoulder this responsibility that too without any break for 16 years. I am again proud that I am made responsible to present the report of an ever growing organization which is doing yeomen services to the needy kids and thus to the society. I am again proud that I am presenting a report of a Trust which has shown immense responsibility and maturity with utmost transparency. Of course I am presenting this report with mixed feelings of pride, humility and gratitude. Pride in the unforeseen growth of the Trust in the last 16 years, humility because of my luck in having been able to be associated with the institution **as its Secretary** and gratitude for the trust all of you had placed in me all these years and for all the support you gave me. Starting with just 7 children , all affected by Cerebral Palsy, today Adarsh Charitable Trust (ACT) is looking after about 300 children with 4 different types of problems at its 2 centres at Kureekad & Vyttila and around 200 children in the community around ,through the Risk Baby Unit & Home Based Rehabilitation programme. While the income & expenditure were less than Rs.2 Lakhs a year at the start, it has now crossed Rs.120 Lakhs. During this period, not only has the Trust built up assets of over Rs.123 Lakhs, it has been able to set apart a tidy sum of about Rs.108 Lakhs,for a rainy day. I am aware that even after achieving all these we have just scratched the tip of the ice-berg and we have miles to go. With the kind of support that I have been getting and with the type of confidence that you have reposed on the present team I am sure that the Trust will be able to achieve all of its envisaged visions and plans. This is the story of ACT, in a nut shell. The details shall be explained in the following paragraphs.

## II. General Details

### a. Trust & Trustees

Adarsh was registered at the Sub Registry office Tripunithura, under Registration Act 1908 as a Public Charitable Trust with an objective to rehabilitate persons with Mental and Physical challenges. Now the office of the Trust is located at Kureekkad near Agasthya Temple in ChottanikkaraPanchayat of Ernakulam District. It is around 12-13 kms from Ernakulam towards Vaikom-Kottayam direction. The Trust has at present 35 members as Trustees. The Board of Trustees has elected a policy making and an executive body namely the Governing Council (GC) and the Executive Committee (EC). GC has 11 members (Maximum 11) and EC has 6 (Maximum 7). The GC meets once in 3 months and EC meets once in a month or more often if required. The Annual General body Meeting is generally held in May or June every year. During 2012-13 GC and EC met jointly 5 times and AGM was held on 02/06/2013.

### b. Registration & Recognition

Adarsh Charitable Trust is also registered with various Government and Non-Governmental organizations. They are:

- i. Income Tax Department of Govt. of India (Donation to ACT exempted under section 80G of IT Act 1961)
- ii. Ministry of Home Affairs under Foreign Contribution (Regulation) Act, 1976
- iii. National Trust for the Welfare of Persons with Cerebral Palsy, Autism, Mental Retardation and Multiple Disabilities, Govt. of India
- iv. National Institute of Open Schooling, Govt. of India (The only accredited centre for Open Basic Education in Ernakulam District)
- v. General Education Department, Govt. of Kerala
- vi. Give India Foundation, Mumbai

### c. Land & Building

The total area of land available for the Trust is 40 cents (0.16 Hectares). The main Rehabilitation Centre is at Kureekkad functioning from its own building of

around 17500 sq. ft. The Trust has another centre, called Child Development Evaluation Intervention and Research Centre, which operates from a rented building at 29/943, A1, Shine Road, Near Welcare Hospital, Vyttila, Cochin-19. Contact Nos. 0484-3260691 and 0484-2389448 respectively.

**d. Patrons and other Elite Supporters of ACT**

No.	Name	Position in the Board
1	Sri K.Neelakantan	Chairman Emeritus
2	“ Padmashree C K Menon	Chief Patron
3	“ N.Krishnan	Patron
4	“ Ramesh Kymal	Patron
5	“ UnniBhaskar	Patron
6	“ Suresh Gopi	Brand Ambassador

**III. Audited Financials of ACT 2013-14**

<b>Abridged Balance Sheet 2013-14</b>	
<b>PARTICULARS</b>	<b>AMOUNT</b>
Fixed Assets	11212728
Current Assets	12394900
Corpus Fund	518606
Current Liabilities	437063
Deposits & Advances	378140
Cash & Bank Balance	11825624

<b>ABRIDGED INCOME &amp; EXPENDITURE STATEMENT FROM 1998 TO 2014</b>		
<b>Year</b>	<b>Income (in Lakhs)</b>	<b>Expenditure (in Lakhs)</b>
1998-99	01.96	01.77
1999-00	07.74	02.34
2000-01	05.06	04.06
2001-02	12.33	06.25
2002-03	08.02	06.53

2003-04	35.04	10.68
2004-05	16.38	42.08
2005-06	16.46	19.75
2006-07	25.00	32.47
2007-08	30.83	37.28
2008-09	45.01	58.45
2009-10	44.50	58.45
2010-11	90.01	88.14
2011-12	87.38	90.63
2012-13	110.53	112.63
<b>2013-14</b>	<b>123.29</b>	<b>120.50</b>

<b>ABRIDGED INCOME &amp; EXPENDITURE FOR THE YEAR 2013-14</b>			
<b>INCOME</b>	<b>AMOUNT</b>	<b>EXPENSES</b>	<b>AMOUNT</b>
FROM BENEFICIARIES	3471075	REHABILITATION CENTRE	4853511
FRM GOVT OF KERALA	2706660	CHILD DEVELOPMENT EVALUATION INTERVENTION & RESEARCH CENTRE	721798
COMMUNITY BASED REHABILITATION	587050	COMMUNITY BASED REHABILITATION	1274221
DONATION	3493755	VEHICLE EXPENSES	2730897
GIVE INDIA	603803	ADMINISTRATIVE EXPENSE	1172594
INTEREST FROM BANKS	792613	INTEREST & BANK CHARGE	3755
OTHER INCOME	673788	MISCELLANEOUS EXPENSES	179362
		DEPRECIATION	1113615
<b>TOTAL</b>	<b>1238744</b>	<b>TOTAL</b>	<b>12049753</b>

IV. The accounts of our organization are constructed on **Accrual Basis**

**V. Names of the Board Members and their position on the board for the year 2013-14**

**a. Governing Council**

<b>No</b>	<b>Name</b>	<b>Position on the Board</b>
1	Sri K.P.Padmakumar	Chairman
2	Sri V.Sathyanarayan	Vice-Chairman
3	“ P.R.Mahadevan	Secretary
4	“ O M Mahadevan	Treasurer
5	“ Dr.Abraham K Paul	Member
6	“ P.I.Gopinath	Member
7	“ M.A.Mohammed Ali	Member
8	“ Riaz Ahmed	Member
9	Dr.Sachidananda Kamath	Member
10	“ Simon John	Member
	“ K.Vijayan	Member

**b. Executive Committee**

	<b>Name</b>	<b>Position on the Board</b>
1	Sri K.P. Padmakumar	Chairman
2	“ P.R.Mahadevan	Secretary
3	“ O.M.Mahadevan	Treasurer
4	“ N.Satheeskumar	Member
5	“ K.G Unnikrishnan	Member
6	“ K Venugopal	Member

**VI. Remunerations and re-imbursements to Board Members**

**a. Governing Council**

	<b>Name</b>	<b>Gross Remuneration- Per Annum</b>
1	Sri K.P.Padmakumar	Zero
2	Sri V.Sathyanarayanan	Zero
3	“ P.R.Mahadevan	Zero
4	O.M Mahadevan	Zero
5	Dr.Abraham K Paul	Zero

6	Sri P.I.Gopinath	Zero
7	“ M.A.Mohammed Ali	Zero
	“ Riaz Ahmed	Zero
8	Dr.SachidanandaKamath	Zero
9	“ Simon John	Zero
10	“ K.Vijayan	Zero

**c. Executive Committee**

	Name	Gross Remuneration- Per Annum
1	Sri K.P. Padmakumar	Zero
2	“ P.R.Mahadevan	Zero
3	“ O.M.Mahadevan	Zero
4	“ N.Sathees Kumar	Zero
5	“ K.G Unnikrishnan	Zero
6	“ K Venugopal	Zero

**VII. Total cost of international & national travel by all personnel (including volunteers) and Board Members**

1	International Travel	Rs. 0
2	Domestic Travel	Rs. 0

**VIII. The salary and benefits of the NGO Head, the highest paid staff member and the lowest paid staff member.**

Head of the organisation: (including honorarium)	Rs 0 per year
Highest paid Full Time <b>regular</b> staff:	Rs 215964 per year
Lowest paid Full Time <b>regular</b> staff:	Rs 30900 per year

## IX. REHABILITATION PROGRAMMES

Adarsh Charitable Trust started a Rehabilitation Centre in 1998 at Tripunithura with 7 children afflicted by Cerebral Palsy. From the beginning itself, the centre was focusing on comprehensive and specific rehabilitation measures, and hence did not accommodate children affected with any other disabilities. In 2003 a new section for children with Autism was started. Later in 2008, 2 more sections were added, one for children with Learning problems and the other for Down syndrome. Except the section for Learning problems, which is being operated at Child Development Evaluation Intervention and Research Centre at Vyttila, children with all other problems are managed at the main rehabilitation centre at Kureekkad. In all these cases we always stick to our *mission* of extending comprehensive therapy and training programmes which are appropriate and useful for the children so as to make them independent and help them to lead a dignified life in their adulthood.

### a. Main Centre at Kureekkad

Adarsh Rehabilitation Centre, a day care centre at Kureekkad is Adarsh Charitable Trust's one of the major activities. As mentioned earlier, the centre was started in 1998 at Tripunithura with 7 children, was run in a rented building till December 2005. In December 2005 we moved to our own building of about 12000 sq. ft. which was inaugurated and blessed in the presence of His Excellency Dr.APJ Abdul Kalam the then Honorable President of India. Now the centre trains around 216 children. The main centre is a comprehensive rehabilitation centre with all facilities to habilitate physical, mental and social aspects of differently abled children afflicted with Cerebral Palsy and Autism or Down syndrome. Since the Presidential visit in 2005, the growth of the centre was phenomenal both in quantity and quality. The number of children seeking admission rose considerably and to take care of these additional numbers more facilities were added. In 2008, the main rehabilitation centre building was extended by another 3000 sq ft. to accommodate more children and facilities. Another 3000 sq.ft was added this year so that we can accommodate more children. Now, Adarsh Rehabilitation Centre is considered to be one of the very few institutes in Kerala to provide comprehensive rehabilitation measures like Psychotherapy, Physiotherapy, Occupational therapy, Speech therapy, Special Education etc with the help of trained and experienced professionals. One of the significant features of Adarsh is its Early Intervention department. This section focuses on

children below the age of 5 years from 3 months upwards. At this development stage of a child it is easier to identify and rectify problems. Naturally, we usually get maximum results also from this section. The Main centre is accredited to conduct examinations at the A, B and C Levels under the Open Basic Education scheme of NIOS which is imparted as a part of academic training under rehabilitation. In addition, the centre also provides music therapy, hydrotherapy, play therapy, yoga, meditation etc as part of rehabilitation. Another notable feature of the centre is provision for Transportation facility. Presently we have 7 Vans (2 own and 5 hired) which take 120-130 children from their door step and drop them back to their houses, which is a great boon for parents and children. In this academic year we intend to add one more vehicle.

**b. Child Development Evaluation Intervention and Research Centre (CDEIRC)**

The centre was started in 2007 with an intention to providing comprehensive evaluation cum assessment of each disability under one roof. The centre acts as a one stop centre for getting adequate guidance and proper direction to the parents of children with disabilities. A team of experts, including a Developmental Pediatrician, a Psychiatrist, a Psychologist, A Physiotherapist, a Speech Therapist and a Special Educator examines a child and suggests required remedial measures appropriate for the child's problem. In addition the centre extends One-on-One training for children with Learning problems. The majority of these children is studying in normal mainstream school, but in most cases requires special attention for their learning issues, which are being taken care of at CDEIRC under the care of a Psychologist and Special Educators. Arrangements have also been made here to extend Physiotherapy and Speech therapy for needy children. In the year 2013-14, CDEIRC evaluated 175 children and extended need based one-on-one training to about 74 children on a monthly average basis. The total children evaluated at this centre since its inception is around 900.

**c. Students of two Centres**

Students at the Main Rehabilitation Centre are mainly afflicted by Cerebral Palsy, Autism and Down syndrome. Children from all over Kerala come here for training. As the centre being a day care centre, parents from far flung areas are forced to take houses on rent to train their children in Adarsh. This shows the credibility and the quality of training which we impart. This also shows the dearth of such centres in our State and the need for more



of such centres. CDEIRC trains mainly children with different Learning problems. Majority of these children are studying in mainstream school, but attend to CDIIRC for their specific learning issues like reading, writing etc. There are also children with Cerebral Palsy, Autism and Down syndrome, Speech Delay, Developmental delay etc. who come for specific therapy programmes. Details of number of children who are attending various rehabilitation programmes at our various centres are as follows:

Type of Disability	Number of Students as on	
	01.06.2013	30.04.2014
Cerebral Palsy	82	81
Multiple Disabilities	68	69
Autism	43	44
Learning Disorder/Physiotherapy/ Speech Therapy	74	74
Down syndrome	13	14
<b>TOTAL</b>	<b>280</b>	<b>282</b>

#### a. Staff

Staff members, with-out doubt, are an integral part of Adarsh Charitable Trust. As on date there are 120 staff including those who are working as permanent, consultant, on contract basis and as c. The deep and empathetic involvement of the therapists, teachers and their assistants is perhaps the most important aspect in the training at Adarsh. His Excellency Dr. APJ Abdul Kalam who during his visit to Adarsh in 2005, pointed out, "I saw a number of mothers, mother like teachers, who are with the children always and taking care of them... God will bless them and my respect to them because they are doing a beautiful and godly programme" At a centre where children from very small ages are getting trained, a mother like approach is very essential, which is being carried out effectively by each and every staff member of the organization. Children with different challenges require different types of training and therapy as *"no two children are alike"*. Hence it is a challenge for the Trust to keep the momentum of providing effective training using trained and experienced staff members. One of the lacunae in this field of disability

is the lack of adequate trained hands to deal with children with challenges. Adarsh dealt with this problem very positively by making mothers as trainers and helpers to manage these children. In order to update their knowledge and make them true professionals, staff members were given opportunities to attend various training sessions organized at different centres.

Category	Number of staff and other supporting members as on	
	01.06.2013	30.04.2014
Medical Doctors (Consultants)	3	3
Psychologist	1	2
Developmental Therapist	1	1
Physiotherapist	12	12
Speech Therapist	3	5
Occupational Therapist	1	1
Social Worker	1	1
Special Educators	13	16
Teachers	22	17
Teacher Assistants	28	27
Parent Support Staff	15	13
Bus In Charge	7	7
Drivers	7	6
Office Staff	11	11
Cook	1	1
Voluntary Staff	2	4
<b>TOTAL</b>	<b>129</b>	<b>128</b>

**b. Distribution of staff according to salary levels and gender break up**

Slab of gross salary (in Rs) including benefits paid to staff (per month)	Male staff	Female staff	Total staff
Less than 5000	2	42	44

5,000 – 10,000	5	26	31
10,000 – 25,000	1	1	2
<b>TOTAL</b>	<b>8</b>	<b>69</b>	<b>77</b>

**X. MAJOR DEVELOPMENTS DURING THE YEAR 2013-14**

As usual 2013-14 was also an eventful year with number of developments. Some of the main programmes and events are outlined below.

**i. Building additional class rooms.**

The restriction on the width of the approach road to the main building of Adarsh still poses a problem for raising additional floors on the existing building. The Government of Kerala, have amended the Municipal Building Rules. However, a similar notification in respect of Panchayats has not yet been issued. It can be safely assumed that rules for Panchayats cannot be more restrictive for than for Municipalities and on this assumption, construction work for 2 floors of 2800 sq.ft area each has started. Padmashree C K Menon our Chief Patron and our biggest benefactor so far has once again offered his magnanimous support and has promised Rs.20 Lakhs for the construction. Of this Rs.5 Lakhs have already been received. We have finished the construction and some departments have moved to the newly constructed area.

**XI. COMMUNITY BASED REHABILITATION PROJECTS**

Adarsh attaches much importance to Community Based activities as we understand that we cannot do justice to our mission of extending rehabilitation programme from one single centre, however big it be. Hence we have started a separate section of Community based programme in 2003. Initially we started this by helping other NGO's/Parents to start similar schools in different parts of the State. Thus we were instrumental in starting 13 such schools. That includes the Kudumbashree project, "Buds". Finding difficulty in getting manpower, lack of financial support and lack of resources, the Trust decided to focus on specific and precise projects within our area of operations. The details of the projects which we undertook under community based rehabilitation are as follows.

**a. Risk Baby Unit**

Initiated in 2005 at 2 Hospitals in Ernakulam City, now the unit works in 4 major hospitals in town. They are Lekshmi Hospital, EMC Hospital, PVS Memorial Hospital and Lissie

Hospital. The unit is headed by a Development Therapist under the guidance and directions of Chief Pediatrician or Neonatologist of the Hospital. She examines new born babies who are at risk of any potential disability. Each baby is then followed up regularly and periodically to monitor the development of both mental and physical functions. Since, Early identification and intervention are essential to restrict and prevent potential disability among the new borns, we give and attach very high importance to this unit. The unit has examined over 6000 babies since its inception and during the reporting period 845 babies were evaluated and were provided with necessary advice

**b. Home Based Rehabilitation Unit**

One of the most innovative and useful projects of the Adarsh, the Home Based Rehabilitation programme has received all round appreciation from the society as well as from the parents of challenged children. In June 2010, this programme was initially launched with one unit, gradually we had increased this to 4 units covering 15 Panchayats and helping around 130-140 children with special needs. The first 2 units are being supported by BPCL-Kochi Refinery and the third and fourth by the EP Pavoo Memorial Charitable Trust, Cochin and Shri.Nelson, Cochin respectively. Thus the Trust had, at the end of Financial year 4 HBR units, with a Physiotherapist, A Special Educator and an Assistant in each team to provide required therapy and training for the selected children. Here the focus of the programme is given to children from poor financial background and to those who have never received any scientific training or therapy for their problems mainly due to lack of awareness. There are also some children who are not able to go to any centre like Adarsh due to logistical and financial issues, also will be benefitted with the project. Due to some technical snag, the fourth unit working at Alappuzha District area is discontinued from April 2014 onwards. For ready evaluation details of each HBR Unit are as follows:

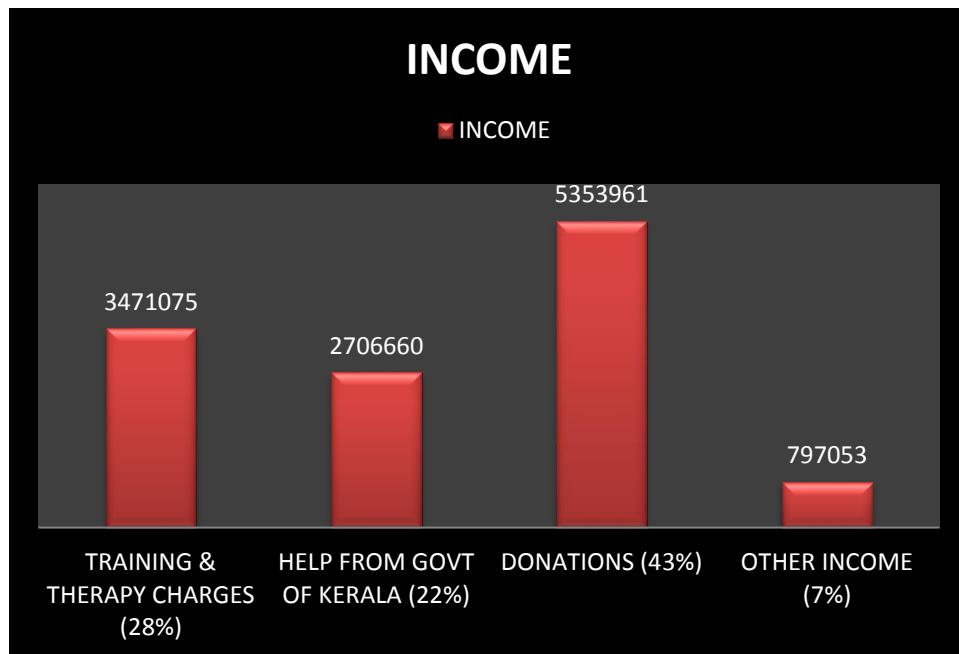
	No. of children	No. of staff	No. of Panchayats covered	Vehicle
PHASE-I	42	5	5	Own
PHASE-II	36	4	4	Own
PHASE-III	29	3	2	Own

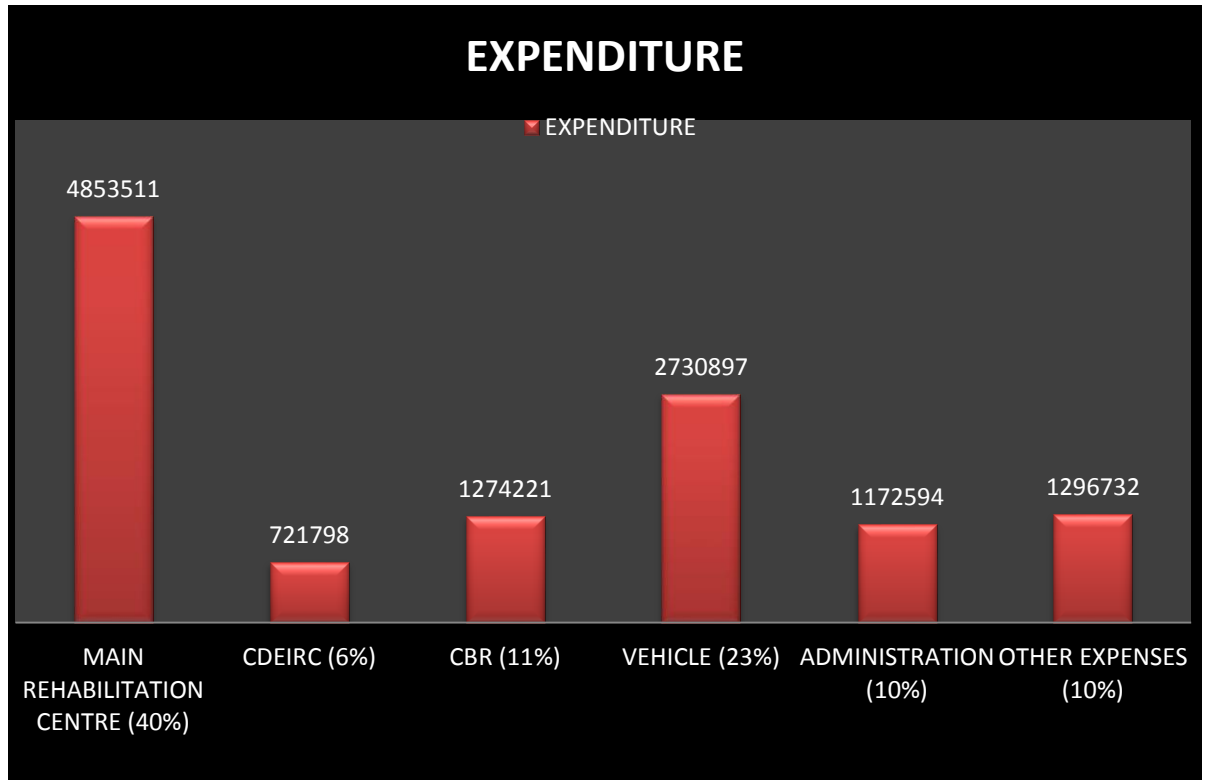
## XII. FINANCIAL STATUS

### a. Introduction

The audited balance sheet and the Income and Expenditure account are made available to you for your detailed perusal. The reporting period was managed very well financially. We had conducted two fund raising programmes the details of which are noted later. With the result of this and with the continued support from philanthropic institutions and personals we could manage the affairs of the Trust in a smooth manner. We are ever obliged to those who have supported us over these years.

### b. Graphical representation of Financial Statement (Audited) of the Trust based on each activity





**c. Major sources of help**

**i. Donations**

Ever since our inception this is the major source of income for Adarsh Charitable Trust. It is very heartening to note that every year a large number of regular as well as new individuals and corporate organizations help us in supporting various activities undertaken by the Trust. Their help includes in supporting regular running expenses, expenses for new and specific projects etc. As you can notice during FY 2013-14 this has come to about 52% of the total income. In 2013-14 around 300 individuals and over 10 corporate organizations helped Adarsh for various programmes. In turn we were able to project a very transparent picture to public of the prudent manner of spending the resources for the purpose for which the donation was given.

**ii. Help from the Govt. sector**

Since 2008, we have been receiving help from Kerala Govt. Education Department as Grant in Aid. In 2013-14 we have received ₹ 31,46,075. In addition to this grant in aid,

Local Self Govt. bodies give scholarships for children with challenges for undertaking their training in registered centres like Adarsh. This is usually given to the parents and they reimburse the amount in Adarsh against their child's training expenses. If we were able to get this support from all Panchayats (which is not the case with many), the deficit could have been reduced considerably. But as this is not the case the help from this segment came to only around 21% in this reporting period.

### iii. **Beneficiary charges**

As we all know, we impart training to children from all segments. Our declared policy on collecting rehabilitation charges is purely based on the paying capacity of the parents. Even this is decided by each parent, which they themselves declare at the time of admission of their children. Those who need any concession or subsidy, request for it. Generally we find this method very transparent, comfortable and effective. A Committee comprising a member from the PTA, a teacher and a Therapist goes through the applications received for this purpose and evaluates the merit of each request for subsidy assessing the family background and other relevant factors and forwards its opinion on the quantum of subsidy eligible in each case to the Trust. The Trust in turn sanctions the subsidy. In many cases the quantum of subsidy thus extended is upto 100 % thus making sure that no child is denied of our services due to any financial constraint whatsoever. Thus, during the reporting period, only 27% of the total income of the Trust came from this source.

### d. **Courtesy**

- i. **Padmashree C K Menon**, Chairman and Managing Director of Behzad International Transport Company, has been the Chief Patron of Adarsh for the last many years. He has extended his helping hands whenever required. His wise counsel and empathetic reaction, accompanied by appropriate help have made him an integral part of Adarsh. We express our deep gratitude to Shri. C K Menon and we are always indebted to this great philanthropist.
- ii. **Give India Foundation**, based at Mumbai has been a real source of help for Adarsh from 2006 onwards. A heartening feature of donations received through Give India Foundation is the fact that all but a very few are donations in small lots from well

meaning benefactors who are obviously impressed by the efforts of Adarsh. We place on record our Special thanks to Give India Foundation for supporting Adarsh.

- iii. **Shri.N Krishnan**, Managing Director of Samhita, Mumbai, has been a constant source of financial help and encouragement to Adarsh in many ways. His bulk contribution has been almost become a routine feature in the past few years. Looking forward to his continuing help and participation in our programmes, Adarsh extends its heartfelt of thanks to Shri.N Krishnan and his family. .
  
- iv. **Bharat Petroleum Corporation Ltd.- Kochi Refinery** has been a dependable source of help right from 2001-02 onwards. There had not been an year since 2001 without their support for at least one of our projects. Since June 2012 they have been extending help for running 2 Home Based Rehabilitation Units of Adarsh. Through this Adarsh was able to help around 80 children from 9 Panchayats. I take this opportunity to put on record our gratitude and thanks for the management of BPCL for all the help that they had been extending to us all these years.
  
- v. **Cochin Shipyard** has started supporting from this year onwards. After our visit to their place and impressed by the activities of the Trust they have promised full support both in Corporate and individual staff level for our activities. This year the staff members have collectively donated around ` 3 lakhs to Adarsh. They also have promised good support to our activities under their CSR programme in the coming years.
  
- vi. **HDFC staff members:** Their help in the reporting period had been very good. It is very heartening to note that the entire staff members of their Ravipuram branch had joined together to help us by supporting 19 children for their rehabilitation programme.
  
- vii. **Mar Gregorian Public School and Rajagiri Public School** The children and staff of these schools had donated ` 2.20 Lakhs and ` 1 Lakh respectively to the Trust for the welfare of the children. The Trust records its gratitude to the students of these organization as we treat this gesture as a very special one as it came from children. It shows the empathy of our younger generation to their peer group. We are really thankful to them.



I have pointed out only some of our major donors above. But our main backbone is the innumerable support we get from various quarters for various programmes. Only constraint of space has limited me in mentioning all of them. We are indebted to all of our benefactors for their help and are looking forward for the same in the coming years also. In return our only promise to them is continuance of our record of transparency and purposeful execution of projects..

**e. Major Fund raising programme conducted during the reporting period:**

**1. PALLAVI ANUPALLAVI.**

This was a grand musical programme lead by the famous playback singer Smt.Anuradha Sreeram. She was supported with other famous playback singers like Afsal, Ganesh Sundaram etc. The programme was enjoyed by all and the mesmerizing power of Smt.Anuradha to attract the crowd especially our special kids is something to be appreciated. Financially we could collect a net amount of ` 19 Lakhs by this programme.

**2. ADARSH KALA SANDHYA.**

Probably this is the most colourful programme conducted by Adarsh ever since its inception. It was powered by the presence of many of the stars in the film industry lead by Padmasree Bharth Suresh Gopi and Smt.Chithra. They were supported by Bharath Suraj Venjaramood, Manikuttn, Muktha, Sarayu etc. It was a grand gala programme enjoyed by one and all which lasted for more than four hours. Asianet who were the channel partner for this programme beamed the full programme in two episodes in their main channel. Financially also we could collect a net of ` 22 Lakhs from the programme. Ideal ideas were the event managers for this programme. We thank each and every one of those who helped us in making the programme a grand success. Specially our thanks goes to Sri.Suresh Gopi who is our brand ambassador and Smt.Chithra who perform for our children free of charge. We also thank all other artists who performed for the programme for helping us in presenting such a big show. Certainly this programme has increased our visibility among the public to a great effect.

**XIII. PARENT TEACHERS ASSOCIATION (PTA)**

Since 2003, PTA has been a source of support for all the activities of the Centre as well as the Trust. The present PTA under the leadership of Shri.Kaloor Unnikrishnan deserves a very special mention in this regard. I am fortunate in getting the full support

in all the activities of the Trust during the reporting period. Their regular donation of Rs.1000 every month is still going on for providing an additional curry for children, which we provide along with the noon meal. This year also, on 23<sup>rd</sup> of February 2014 PTA day was celebrated in the august presence of well- known play back singer Shri.Ganesh Sundaram. Various cultural programmes of children, parents and staff members were also organized. The present PTA Committee members are:

No.	Name	Position on the Committee
1	KALoor UNNIKRISHNAN	PRESIDENT
2	BIJI SIVADAS	VICE PRESIDENT
3	U A JAYACHANDRAN	SECRETARY
4	REENA BABU	JOINT SECRETARY
5	REJITHA V S	TREASURER
6	ANITHA VENUGOPAL	PARENT MEMBER
7	SAJITH	PARENT MEMBER
8	RENJAN NAIR B	PARENT MEMBER
9	TONY KURIAKOSE	PARENT MEMBER
10	NOORJAHAN	PARENT MEMBER
11	MANJU SANTHOSH	PARENT MEMBER
12	ASWANYKUMAR S	STAFF MEMBER
13	CIYA GEORGE	STAFF MEMBER
14	ANISH BABU	STAFF MEMBER
15	VANAJA RAMESH	STAFF MEMBER
16	CHANDRALEKHA	STAFF MEMBER

#### **XIV. EXTRA CURRICULAR ACTIVITIES AND CELEBRATIONS.**

1. All National festivals and important days like Onam, Christmas, Ramsan, Rakshabandan, children's day, mother's day etc. were celebrated in befitting manner. For Onam we had a good feast in which about 1500 people participated. Ganamela by Cochin Star Singers were enjoyed by all. The celebrations was inaugurated by the President of Chottanikkara Panchayath.
2. Staff members were sent to attend various workshops and seminars. All most all of the senior staffs and professionals were given opportunity for this.

3. Get together of Parents and family members of children of HBR unit was held on 2<sup>nd</sup> October 2013. As always it has been an emotional experience to hear from the participants about their experience.
4. A screening camp was conducted at Nadamel Church on 14<sup>th</sup> November 2013. 29 children with different problems attended the camp. Of which, 6 children have joined CDEIRC for remedial education, 2 children joined Adarsh Rehabilitation Centre and rest were undergoing training and therapy at different centres.
5. Sri.Sandeep conducted a motivational class for the members of staff on 16<sup>th</sup> November 2013. It was highly appreciated by all who participated in the programme. We thank Shri.K P Padmakumar, Chairman of Adarsh Charitable Trust and Brahmana Sabha, Tripunithura with whose help we could arrange the programme in a such a good manner.

#### XV. ACHIEVEMENTS AND ACCOLADES

1. Three of the senior staff members Smt.Vanaja, Smt.Ambily and Smt.Manjula were awarded with “**Shreshtacharya**” award by Rotary Club of Tripunithura.
2. During the reporting period 1 child left Adarsh to pursue normal curriculum.

#### XVI. PROJECTS ON THE ANVIL

The joint meeting of the Governing Council and Executive committee on its meeting on 18<sup>th</sup> August 2013 have decided to prioritize the future plan of Adarsh. Accordingly we had decided to have a VISION 2020 by which we have shortlisted the following projects as our prioritized ones.

##### **a. Making the main Centre at Kureekkad as a centre of excellence.**

Our main vision is to make the main centre as a centre of excellence. By this we wish to upgrade all departments to the best level possible so as to match International quality. Initial assessment for this has already been started to find out the lacuna in the related areas. Our endeavor is to provide the best of the infra structure and to get the best of the professionalism from the staff. The latest development in the IT has also been considered to make maximum use of it. Recruiting of more professionals, upgrading the standard of the present staff by giving adequate training etc. are also been considered.

##### **b. Extending Home Based Rehabilitation program to more areas.**

c. Our experience in the past years after starting four such units showed us how important this unit is. Gaining from this experience we find more and more of such units will do a lot of good socially to extent and penetrate our services to more and more areas and to more and more children. The importance of this service increase when we look into the aspect that the addressed children are all from remote village areas and from weaker economic background. Our vision for this project is to cover at least Ernakulam district by 2020. It is to be noted that we are presently covering only 11 Panchayaths and the unattended Panchayath in Ernakulam district alone will come to around 70-80

**d. Hydrotherapy pool**

A pool for hydrotherapy for children with Autism and Cerebral Palsy is the need of the hour as hydrotherapy gives them immense help in the process of rehabilitation. At present the children are being taken to Regional Sports Centre, Kadavanthra for imparting hydro therapy training once in every week. An independent pool at our centre and at our disposal will save lot of time and will help us extending this therapy to more children that too at an increased periodicity.

**e. Residential Projects:**

We find this as a project which needs immediate attention. The growing age of our children and non availability of any secured residential units shows the importance of this project. It has become the need of the hour and majority of the parents are also really supporting such a projects. Though this project has been conceived in principle, a lot of ground work has to be done before starting anything concrete in this. We are hopeful that this year we may be able to start at least the preliminary work on this.

f. 2013-14 witnessed a large number of public awareness programmes about Adarsh both in print and visual media. We thank all the media who gave good coverage to Adarsh, as such publicity has helped to improve our visibility which is helpful in extending our services to more and more children.

## **XVII. CONCLUSION**

I am sure that the coming years are also going to be very prosperous for our Trust. With the kind of help that we have been getting from various quarters, I am very sure of our Trust's future reaching new heights in the coming years.

Friends, as in the previous years, the reporting period also had witnessed lot of activities and introduction of lot of new projects. Ultimately we had gone in implementing all projects with the affected children in our mind. As we all know all these had been made possible only by the help we received from various quarters. From the Donors, benefactors, philanthropic minded individuals, corporate, members of staff, parents, it had come to us in abundance. The support from the members of staff was unparalleled, so also the support from parents.

I conclude with thanks from the bottom of my heart to all of you.

**P.R.MAHADDEVAN**  
**SECRETARY**